

ENNIS TEXAS

5 YEAR COMMUNITY IMPROVEMENT PLAN

Here we

GROW IN TO A BIGGER AND BETTER TOMORROW

MINNIE MCDOWAL PARK

PROJECT COMPLETION 2017

PROJECT VALUE \$800K

Sources(s) of funding: City/EDC

- Performance gazebo, climbing sculptures, Wi-Fi, art-wall, water feature, seating and public restrooms
- Will be activated several nights a week with live music, open mic nights, movies, etc.
- Location of the Plaza Theatre owned by Lee Roy Mitchell who went on to start Cinemark
- The park is named after the theatre's longest standing and most beloved employee, Minnie McDowal



2017



HISTORIC PRESERVATION GRANT PROJECTS

PROJECT COMPLETION Ongoing

PROJECT VALUE \$2.2M

Sources(s) of funding: EDC

- Historical Preservation and and Facade Grant program in downtown
- 13 completed grants and 13 active grants



2018

WELCOME CENTER

PROJECT COMPLETION 2018/19

PROJECT VALUE \$4.3M

Sources(s) of funding: City/EDC

- Will house the EcDev team, City Inspection Team, event space with rooftop patio, 4 retail incubators and restaurant
- Will be the point of entry for all guests, future residents, investors, developers, builders and more



2019

NORTH PLAZA

PROJECT COMPLETION 2019

PROJECT VALUE \$18M

Sources(s) of funding: P3

- Provides public gathering space with amphitheater and water feature and home to the new City Hall, Municipal Court, Police Station and retail



FIRE STATION 3

PROJECT COMPLETION 2018/19

PROJECT VALUE \$2.1M

Sources(s) of funding: City

- New Fire Station to house the additional firefighters acquired through the SAFER grant
- Will reduce response time to northern and westward areas of our city and enhance ISO/PPC ratings (lower ISO rating for the City typically yields lower insurance premiums)
- Fire Station 1 will be a separate project to be completed in the future



DOWNTOWN INFRASTRUCTURE/ DALLAS ST.

PROJECT COMPLETION 2019

PROJECT VALUE \$7.7M

Sources(s) of funding: City

- Replacement of 100-year-old water and sewer and installing grease traps to create the foundation to support the new retail/residential growth and development
- Dallas St. will be converted into a scenic boulevard which connects the two sides of downtown
- Tree-lined, beautiful red brickwork, flower planters, widened sidewalks
- Additional infrastructure projects include street improvements, wastewater treatment improvements and more

SOUTH PLAZA

PROJECT COMPLETION 2020

PROJECT VALUE \$15M

Sources(s) of funding: P3

- Provides public gathering space with large gazebo
- Residential on the second story and retail/dining on ground level



2020



SPLASH PADS

PROJECT COMPLETION 2020/2021

PROJECT VALUE \$400K

Sources(s) of funding: City

- Splash pads and associated features at Jaycee and Lions Park
- 6 additional park projects include equipment replacement, bathroom facilities, ballpark improvements and more



DOWNTOWN UNDERPASS

PROJECT COMPLETION 2021/2022

PROJECT VALUE \$46.6M

Sources(s) of funding: multiple

- Aesthetically-pleasing trestle bridge on Ennis Avenue that will allow the train to pass overhead, relieving road congestion and also creating a landmark in Ennis
- Connects IH45 Market to Downtown Market
- Currently in engineering

2021



REPLACEMENT AIRPORT

PROJECT COMPLETION 2021/2022

PROJECT VALUE \$32.6M

Sources(s) of funding: multiple

- New airport to replace existing 1964 airport
- Will yield new opportunities and can also generate revenue from a variety of sources (e.g. hangar leases, fuel sales and events).

Ennis is on the cusp of growth and prosperity that will grow the local economy and improve the quality of life for all who call Ennis home.

Investment and development opportunities are everywhere you look – from Downtown, to Residential, to Retail and everything in between. Downtown Ennis is becoming an experiential destination where locals and guests will shop, dine and be entertained. The projects listed here represent a high level outline of the most prominent/active projects that are truly going to redefine Ennis. The full, approved community improvement plan is available at ennistx.com and includes a detailed description of funding sources.

This is just the beginning of the next chapter of our story. Ennis' star is on the rise – come be a part of something special and AWESOME!



REBRANDING

- Working to create a new brand story, tagline, logo, brand guidelines and launch video
- The new brand reveal will help us attract visitors, investors, new residents and will give current residents a proud story to stand behind/promote

RESIDENTIAL

- Two full market rate AA & AAA quality apartments are in progress
- Single family residential permits have tripled over the last few years

RETAIL

- Starbucks and Chipotle recently completed
- Steak and Shake and other confidential retailers coming in 2017/2018

GRANT PROGRAM

- Very successful Historic Preservation Grant and Facade Grant program implemented downtown
- Investment is \$2.2M public and over \$10M private

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