

**MINUTES
ENNIS MAIN STREET BOARD
ENNIS CHAMBER OF COMMERCE
WEDNESDAY, MAY 4, 2016**

1. Call to Order: (M Sullivan)
 - a. 5:03pm

2. Roll Call: (B McCarty)
 - a. Board Members Present: Brook Betik, Misty Culpepper, Romario Guterrez, Jess Haupt, Jake Holland, Angie Juenemann, Kelly Kovar, Meg Sullivan, Charlotte Watson, Dennis Zembala
 - b. Board Members Absent: Bramlet Beard, John Chapman, Bill Davis, Betty Glaspy, Brian Holley, Jeanette Patak, Nora Puckett

3. Pledge of Allegiance & Invocation: Recited

4. Approval of Minutes:
 - a. Consider approving the minutes of the April 6, 2016 meeting.
 - i. Motion by Juenemann, 2nd by Culpepper
 - ii. 10 Ayes

5. Citizens request for public hearing:

6. Main Street FY 16-17 Budget: (M Nelson)
 - a. Set a meeting date, time and location to discuss the FY 16-17 budget
 - i. Sullivan asked who would be interested in attending the budget session.
 - ii. Holland, Juenemann, Watson, Culpepper asked to be included
 - iii. Meeting will be set on a Thursday TBD during lunch hour.

7. Four Point Updates:
 - a. Organization update
 - i. Downtown merchants association update (Becky & Betty)
 1. Merchants are continuing to meet and get organized

 - b. Promotions update
 - i. Convention and Visitors Bureau update (G Rokas)
 1. Rokas provided an update about upcoming events
 - ii. Brand development update (M Sullivan)
 1. Staff and MSB Officers met with a professional firm (Eisenburg) to discuss a new logo, marketing and communications proposal.
 - a. Sullivan provided additional details about the presentation from Eisenburg and suggested that hiring a firm to develop the marketing plan for the City and Main Street is a good idea.
 - iii. Make-It-At-The-Market update (N Puckett)
 1. Rotary has adopted the Make it at the Market and Culpepper.

- c. Planning & Design update
 - i. Historic Landmark Commission update (D Zembala)
 - 1. Zembala discussed the training for the Commission and explained that more would be coming.
- d. Economic Restructuring update
 - i. Facade Grants:
 - 1. Consider approving a new façade grant for 111 W Knox in an amount not to exceed \$7,500.
 - a. Motion by Holland, 2nd by Zembala
 - b. 10 Ayes
 - 2. Consider approving a façade grant completion and payment for 204 W Knox in an amount of \$7,500.
 - a. Motion by Juenemann, 2nd by Haupt
 - b. 10 Ayes
 - 3. Consider approving a façade grant completion and payment for 210 W. Brown in an amount of \$3,650.
 - a. Motion by Haupt, 2nd by Zembala
 - b. 10 Ayes
 - 4. Consider approving a façade grant completion and payment for 212 W Brown (Front) in an amount of \$3,310.74.
 - a. Motion by Juenemann, 2nd Haupt
 - b. 10 Ayes
 - 5. Consider approving a façade grant completion and payment for 212 W Brown (Rear) in an amount of \$2,195.14.
 - a. Motion by Holland, 2nd by Juenemann
 - b. 10 Ayes
 - ii. Economic Development Corporation update (M Nelson)
 - 1. Nelson provided a update on EDC projects
- 8. Downtown Master Plan update (M Nelson)
 - a. Grade Separated Crossing update
 - b. Union Pacific update
 - c. TxDOT update
 - d. Minnie McDowal Park update
 - i. Nelson provided an update as to the conceptual site plan for the new Minnie McDowal park explaining Staff and MESA were processing and evaluating feedback and incorporating into a new version of the conceptual site plan.
- 9. Main Street Coordinator update (B McCarty)
 - a. Bluebonnet Festival recap
 - i. Friday evening, stage, layout
 - b. FFA Dinner
 - c. Unity One Summer Music Festival
 - d. Polka Festival

- i. McCarty provided a update. BBF was a huge success despite the rain on Sunday. The entertainment and stage as well as other activities were met with a tremendous amount of success. The FFA Farm Fresh Dinner and Dance is scheduled for May 6 and a tremendous amount of work is going into the success of that event. C Watson provided an update on Unity One Summer Music Fest. Entertainment schedule is set and they are currently looking for more sponsors. No update provided for Polka Fest

10. Adjournment:

- a. Adjourned 6:36pm



Betty Glaspy
Main Street Secretary