

MINUTES
ENNIS MAIN STREET BOARD
ENNIS CHAMBER OF COMMERCE
WEDNESDAY, APRIL 6, 2016
5:00 P.M.

1. Call to Order: (M Sullivan)
 - a. 5:01pm

2. Roll Call: (B McCarty)
 - a. Board Members Present: Bramlet Beard, Brook Betik, John Chapman, Misty Culpepper, Betty Glaspy, Romario Guterrez, Jake Holland, Brian Holley, Kelly Kovar, Jeanette Patak, Nora Puckett, Meg Sullivan, Charlotte Watson
 - b. Board Members Absent: William Davis, Jess Haupt, Angie Juenemann, Dennis Zembala
 - c. Staff Present: McCarty and Rokas

3. Pledge of Allegiance & Invocation: Recited

4. Approval of Minutes:
 - a. Consider approving the minutes of the March 2, 2016 meeting.
 - i. Motion by Holley, 2nd by Beard to approve the March 2nd minutes
 - ii. 13 Ayes

5. Citizens request for public hearing:
 - a. None

6. Special Events: (April 14th)
 - a. Minnie McDowell Park
 - i. MESA will present conceptual sketches at a special meeting, Chamber of Commerce, 5:30p.
 - b. DMP – MESA Reception:
 - i. Reception for the MESA planning team (Ashley, Robin and Craig) hosted by Meg Sullivan, 6:30p

7. Main Street FY 16-17 Budget:
 - a. Set a meeting date, time and location to discuss the FY 16-17 budget
 - i. A discussion was help regarding having a meeting about the 2016-2017 Budget. Beard, Holley, Culpepper, Holland and Glaspy expressed an interest in participating. Thursday at noon was a proposed time and the Ennis State Bank Conference Room was offered as a location.

8. Project Lionheart Update
 - a. A Type B Project that provides up to \$40,000 for a Downtown Master Plan - Implementation Plan.
 - b. Update was not presented

9. Alcoholic Beverage Establishments Update
 - a. Update was not presented

10. Four Point Updates:

a. Organization update

- i. DOWNTOWN MERCHANTS ASSOCIATION UPDATE (Becky & Betty)
 - 1. McCarty provided an update that the group is still working to organize.

b. Promotions update

- i. CONVENTION AND VISITORS BUREAU UPDATE (G Rokas)
- ii. BRAND DEVELOPMENT UPDATE (M Sullivan)
 - 1. Staff and MSB Officers met with a professional firm (Eisenburg) to discuss a new logo, marketing and communications proposal.
- iii. MAKE-IT-AT-THE-MARKET UPDATE (N Puckett)
 - 1. Puckett provided an update the projects and the schedule of people who have adopted the market.

c. Planning & Design update

- i. HISTORIC LANDMARK COMMISSION UPDATE (D Zembala)
- ii. COMPREHENSIVE PLAN (ZONING UPDATE)
 - 1. Phase II Contract is being negotiated with KSA.
 - 2. Update was not presented

d. Economic Restructuring update

- i. ECONOMIC DEVELOPMENT CORPORATION UPDATE
- ii. Update was not presented

11. Downtown Master Plan update

a. Grade Separated Crossing Update

- i. Union Pacific update
- ii. TxDOT update
- iii. Update was not presented

b. Minnie McDowell Park

- i. Discussion about redesigning and reconstructing the park

12. Main Street Coordinator update

(B McCarty)

a. Farmers market update

- i. FM Coordinator – Mary Davis

b. Freedom festival update

- i. Fireworks – Pyrotechnico

c. Unity One Music Festival update

- i. Watson provided an update on entertainment.

13. Adjournment:

- a. Motion by Beard to Adjourn, 2nd by Holley
- b. 13 Ayes
- c. 5:58 pm


Betty Glaspy
Ennis Main Street Secretary