

**MINUTES
ENNIS MAIN STREET BOARD
CHAMBER OF COMMERCE
WEDNESDAY, MAY 6, 2015
5:00 P.M.**

1. Call to Order:
2. Roll Call:
 - a. Board Members Present: Beard, Chapman, Davis, Haupt, Holland, Holley, Kovar, Lindauer, Patak, Puckett, Sullivan and Zembala
 - b. Board Members Absent: Glaspy and Howard (2 seats unfilled)
 - c. Staff Present: Ewings, Nelson, McCarty and Rokas
3. Pledge of Allegiance was recited
4. Invocation was given by Patak
5. Approval of Minutes
 - a. Consider approving the minutes of the March 4, 2015 meeting.
 - i. Motion by Holley; second by Haupt to approve the minutes of March 4, 2015 as presented.
 - ii. Eleven Ayes (Davis arrived after this vote)
 - b. Consider approving the minutes of the April 8, 2015 meeting.
 - i. Motion by Zembala; second by Holland to approve the minutes of April 8, 2015 as presented.
 - ii. Eleven Ayes (Davis arrived after this vote)
6. Citizens request for public hearing (agenda items)
 - a. There was no citizen input.
7. New Business
 - a. Texas Open Meetings was reviewed by Nelson.
 - i. Directors were asked to provide their certificate or other completion documentation to McCarty.
 - b. Tax Increment Reinvestment Zone (TIRZ) was presented by Nelson.
 - i. Discussion about what a TIRZ is and how it could work to help fund future downtown projects and infrastructure improvements.
 - c. Budget FY 2016 (Oct 2015 to Sep 2016) was presented by Nelson.

- i. Presentation was an explanation about how the current budget is configured. Nelson recommended the MS Board begin working on a FY 16-17 budget request to the City and EDC early enough to be considered in their budgeting process.
 - d. Alcohol Distance Requirement was presented by Nelson.
 - i. Discussion about the impact of the 300 foot rule when a church moves into a downtown property.
 - ii. In the case presented, it is estimated 22 properties will be impacted.
 - e. Four Point Committee Updates
 - i. Organization Committee update was given by Zembala.
 - 1. Initial meeting with Staff was conducted.
 - ii. Promotions Committee update was given by Puckett.
 - 1. Initial meeting with Staff was conducted.
 - 2. Working to recruit volunteers and continue momentum.
 - iii. Planning & Design Committee update was not presented.
 - iv. Economic Restructuring Committee update was given by Beard.
 - 1. Initial meeting with Staff was conducted
 - 2. Working to recruit volunteers.

8. Old Business

- a. By-Laws – the new by-laws were reviewed by Nelson.
- b. Downtown Master Plan was reviewed by Nelson.
 - i. DMP was presented to the City Commission as part of a budget amendment. The Commission took no action.
- c. Façade Improvement Grant Program was reviewed by Nelson
 - i. Program was approved by the City Commission.
 - ii. Funding is ready.
- d. Logo / Brand was reviewed by McCarty
 - i. Doing research to find a firm that specializes in this type of activity.
- e. Activities & Programs Update was given by McCarty
 - i. Farmers market is off to a great start, as is make-it-at-the market, spring into art and the evening market.
 - ii. Planning is proceeding for the Independence Day celebration.

9. Actions:

- a. Consider approving the amended by-laws establishing the four point committee as; Organization Committee, Promotions Committee, Planning & Design Committee and Economic Restructuring Committee.

- i. Motion by Chapman; second by Holland to approve the amended by-laws as presented.
 - ii. Twelve Ayes

- b. Consider recommending an amendment to Chapter 10, Article II of the Code of Ordinances permitting requests for variances to the distance requirements for the sale of alcohol in the Downtown Business District.
 - i. Motion by Beard; second by Haupt to recommend an amendment to Chapter 10, Article II of the Code of Ordinances permitting requests for variances to the distance requirements for the sale of alcohol in the Downtown Business District.
 - ii. Twelve Ayes

- c. Consider approving a Tax Increment Reinvestment Zone (TIRZ) feasibility study.
 - i. Motion by Chapman; second by Zembala to approve a Tax Increment Reinvestment Zone (TIRZ) feasibility study.
 - ii. Twelve Ayes
 - iii. Staff was instructed to identify qualified candidates.

10. Meeting adjourned at 6:56 Pm CST.

11. Next Meeting: Wednesday, June 3rd, Chamber of Commerce board room at 5:00Pm.


MS Board Secretary

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