

MINUTES
ENNIS MAIN STREET BOARD
ENNIS CHAMBER OF COMMERCE
WEDNESDAY, OCTOBER 7, 2015
5:00 P.M.

1. Call to Order: (M Sullivan)
 - a. 5:04

2. Roll Call: (B McCarty)
 - a. Board Members Present: Brian Holley, Jeanette Patak, Jess Haupt, Kelly Kovar, Dennis Zembala, Jake Holland, Meg Sullivan, Bramlett Beard, John Chapman, Romario Guterrez, Misty Culpepper, Charlotte Watson
 - b. Board Members Absent: Nora Puckett, Betty Glaspy, Emma Howard, Bill Davis
 - c. Staff Present: Marty Nelson, Becky McCarty and Gina Rokas

3. Pledge of Allegiance was recited

4. Invocation was offered by John Chapman.

5. Approval of Minutes: (M Sullivan)
 - a. Consider approving the minutes of the September 2, 2015 meeting.
 - i. Motion by Beard stipulating a correction to the minutes. Holland opened the meeting , 2nd by Holland, 12 Ayes

6. November meeting date:
 - a. Due to the conflict with the Texas Downtown Association Conference, consider moving the November meeting from the 4th to the 11th.
 - i. Motion by Holland, 2nd by Holley, 12 Ayes

7. Citizens request for public hearing (agenda items): (M Sullivan)
 - a. Mayor Russell Thomas addressed the board. Thanked the board members for their hard work and dedication to Main Street and the City of Ennis.

8. Four Point Committee Updates:
 - a. Organization Committee (D Zembala)
 - i. No update provided
 - b. Promotions Committee (B McCarty)
 - i. Provided an update on the updates to the social media websites. Encouraged everyone's engagement.
 - c. Planning & Design Committee (M. Sullivan)
 - i. No update regarding the Design Team. M Sullivan suggested that the Façade Grant process and working on establishing design guidelines would be a good project for the Design committee.
 - d. Economic Restructuring Committee (B Beard)
 - i. McCarty suggested that we take the opportunity to engage downtown business owners and property owners during the First lady Visit on October 20.

9. National Register Historic District – Period of Significance:
 - a. Consider approving funding assistance for an historic investigation being conducted by Susan Kline in an amount to be determined by the Board.

- i. Motion by Beard to approve 50% funding not to exceed \$1,320,00, 2nd by Chapman, 12 Ayes

10. A-Frame Sign Guidance:

- a. Consider approving temporary guidelines for A-Frame signs in the downtown area.
 - i. Motion by Beard stipulating that the guidelines stipulate temporary, 2nd by Holland, 12 Ayes

11. By-Laws:

- a. Discussion about modifying the by-laws to create ex-officio status for board members residing outside City limits (voice without vote) and changing the status of the two young adult advisors from voting members to ex-officio members.
- b. A quorum would be determined by the number of voting board members.
 - i. Sullivan offered that the Ennis City Charter states that board members must reside within the city limits. Further stating the importance of being inclusive and making sure that everyone would have a voice.
 - ii. A brief discussion was held regarding the advantages / disadvantages of changing the City Charter.

12. Façade Grants:

- a. 210 W Brown:
 - i. Consider approving a façade improvement grant for 210 W. Brown in an amount not to exceed \$3,500.
 - 1. Motion by Beard, 2nd by Holley, 12 Ayes
- b. 212 W Brown (front):
 - i. Consider approving a façade improvement grant for 212 W Brown in an amount not to exceed \$2,862.
 - 1. Motion by Beard, 2nd by Holley, 12 Ayes
- c. 212 W Brown (rear):
 - i. Consider approving a façade improvement grant for 212 W Brown in an amount not to exceed \$1,850.
 - 1. Motion by Beard, 2nd by Holley, 12 Ayes
- d. 200 W Knox:
 - i. Consider approving a façade improvement grant for 200 W Knox in an amount not to exceed \$7,500.
 - 1. Motion by Beard, 2nd by Holley, 12 Ayes
- e. 120 N Dallas:
 - i. Consider approving a façade improvement grant for 120 N Dallas in an amount not to exceed \$7,500.
 - 1. Motion by Beard, 2nd by Holley, 12 Ayes
- f. 116 N Dallas:
 - i. Consider approving a façade improvement grant for 116 N Dallas in an amount not to exceed \$7,500.
 - 1. Motion by Beard, 2nd by Holley, 12 Ayes

13. Downtown Master Plan Update:

- a. Discussion about the Framework Charrette conducted Saturday, Oct 3, 2015
 - i. Nelson presented a summary of the Framework Charette.
 - ii. Beard suggested that all Board Members please be present at the next meeting on October 24.

14. Main Street Coordinator Update:

- a. FanFest (Texas Motorplex) (Oct 14)
- b. Fall Festival (Oct 17)
- c. First Lady Visit (Oct 20)
- d. Farmers Market Finale (Oct 31)
- e. Texas Downtown Association (Evening of Polka) (Nov 5)
 - i. McCarty presented an update of upcoming events. Fan Fest will be located in the same location as last year on the corner of Knox and Dallas. Live music by Tuckers Tavern. Top Fuel Dragsters and Funny Cars as well as Autograph sessions with drivers. Fall fest entertainment is Gladys and Maybelle and Preston Scott Street Band, stating that our city has sold out hotels and sharing this weekend with the Fall Nationals shall make for a successful weekend. The Texas First Lady visit to Ennis – McCarty notified Board Members that they needed to be at the future site of the Ennis Public Theater no later than 10am. Immediately following the Ceremony the Board needs to immediately walk back to the theatre location for a brief meeting with the First lady. Farmers Market Finale / Monster Mash 5K Dash with Trick or Treating and free children’s activities, Cotton Patch is also providing the Make it at the Market activity.

15. Economic Development Coordinator Update:

- a. Historic preservation grants
- b. Historic preservation ordinance renewal
 - i. Consider approving a “resolution of support” to renew the historic preservation ordinance.
 - 1. Nelson provided a brief description and history on the HP Grants. Discussion was held about the tax credit/abatement not being included, stating the City can begin to recoup some of the dollars they have invested, the tax abatement would also impact the TIRZ that may be established.
 - 2. Motion by Beard to support a 3 year extension of the program, 2nd by Holland, 12 Ayes

16. Adjournment:

- a. 6:22pm



Betty Glaspy
Ennis Main Street Secretary