

MINUTES
ENNIS MAIN STREET BOARD
ENNIS NATIONAL BANK EVENT CENTER
THURSDAY, JANUARY 22, 2015
6:00 P.M.

1. Call to Order:
2. Roll Call:
 - a. Board Members Present: Patak, Kovar, Puckett, Zembala, Holland, Williams, Sullivan, Glaspy, Warren and Guterrez
 - b. Members Absent: Holley, Haupt, Beard, Lindauer, Davis, Chapman and Howard
 - c. Staff Present: Nelson, McCarty and Rokas
3. Consider approval of the minutes from the previous meeting.
 - a. No previous meeting
4. New Business:
 - a. City staff presented an overview of the following subjects:
 - i. Public Information Act
 1. Requirements were discussed
 - ii. Texas Open Meetings Act
 1. Requirements were discussed
 - iii. Organizational Design
 1. Concept and purpose of the design was discussed. At large members represent private interests. Public members represent the various boards and commissions who have an interest in downtown revitalization.
 - iv. Elect Officers (Chairperson, Vice-Chairperson & Secretary)
 1. Officers were not elected. The majority asked to have additional time to review the duties and responsibilities and also wanted the absent board members to have the same opportunity.
 - v. Adopt by-laws
 1. By-Laws were not adopted. The majority wanted to modify the terms by staggering the 2 year appointment. The Staff was asked to randomly select 8 board members to serve an initial 1 year term. The other 9 board members will serve a 2 year term.
 2. The process of nominating new and or re-nominating current board members was discussed. All board members must be re-nominated at the end of their one or two year term. Board members may serve three consecutive terms. At large members are nominated or re-nominated by the Nominations Committee. The public members (those representing a board, commission or named organization) are nominated or re-nominated by the board, commission or organization they represent.
 - vi. Establish a meeting location, time and schedule
 1. The majority prefers to meet monthly, on the Wednesday, Chamber of Commerce Board Room, at 5PM. Staff will publish a meeting notice.
 - vii. Main Street Overview
 - viii. Downtown Revitalization
 1. Downtown revitalization was presented in the context of the economic development spectrum. Although the MS Board is an advisory board, they

would like to take the leadership role, establishing goals, objectives and priorities for the downtown.

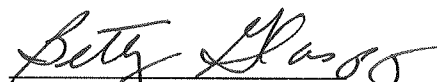
2. Discussion also occurred about the geographic boundaries of "downtown". Currently the MS Board's jurisdiction is limited to the boundaries of the National Register Historic District (7 city blocks). Discussion pointed out there are two other "downtown" boundaries in play. The Retail Coach identified the downtown retail sub-market and the comprehensive plan has identified yet another boundary. Majority opinion was to see what the final boundary the comprehensive plan identified and consider modifying the MS Board boundary to match.
- ix. Programs Review
 1. HP Grant 101 S. Dallas St. (Emporium)
 2. HP Grant 218 W. Ennis Ave. (Old Sports Connection)
 3. HP Grant 108 W. Ennis Ave. (Lindauer Bldg)
 4. HP Grant 107 S. Dallas St.(Franklin)
 5. HP Grant 207 W. Ennis Ave. (Buddy Bldg)
 6. HP Grant 213 W. Ennis Ave. (Livery)
- x. Budget / Finance Review
 1. Staff explained what funds are available for Downtown revitalization and the processes required to access those funds. Funds budgeted to impact downtown revitalization exceed \$700,000 for FY 2015-2015
- xi. Downtown Master Plan
 1. Discussion occurred about the need for a downtown master plan. Although the comprehensive plan is still in process, the majority desire to move forward with a formal and professionally prepared downtown master plan. Staff was requested to provide three potential proposals at the next meeting.
- xii. Farmers Market
 1. The market is scheduled to open the first weekend of April and remain open until the last weekend of October (28 weekends). No major changes from the previous year (same location, times, fees, etc.)
- xiii. Façade Improvement Program
 1. The directors asked about establishing a façade improvement program. The EDC budgeted \$35,000 for façade improvements. Staff explained the process of establishing a formal program. The directors asked that three example program be sent to Meg Sullivan for assessment and presentation at the next meeting.
- xiv. 2015 Event Calendar
 1. Staff presented the 2015 event calendar.

5. Actions

- a. By-Laws: Staff to select 8 board members for a 1 year initial term of service.
- b. Downtown Master Plan: Staff to identify three potential firms to create the DMP.

6. Meeting adjourned at 8:32 Pm CST.

7. Next Meeting: Wednesday, February 4th, Chamber of Commerce board room at 5:00Pm.


MS Board Secretary