

**MINUTES**  
**ENNIS MAIN STREET BOARD**  
**ENNIS CHAMBER OF COMMERCE**  
**WEDNESDAY, AUGUST 3, 2016**  
**5:00 P.M.**

1. Meeting called to order: (M Sullivan)  
Time: 5:05pm
2. Roll Call: (B McCarty)
  - a. Board Members Present: Culpepper, Glaspy, Haupt, Juenemann, Patak, Puckett, Zembala, Sullivan, Holland, Hejny, Kovar
  - b. Board Members Absent: Beard, Betik, Chapman, Davis, Guitierrez, Watson
3. Pledge of Allegiance & Invocation: Recited
4. Approval of Minutes:
  - a. Consider approving the minutes of the July 13, 2016 meeting.
    - i. Motion by Juenemann, 2<sup>nd</sup> by Glaspy approving the minutes of the July 13, 2016 meeting.
      1. 9 Ayes
5. Citizens request for public hearing:
  - a. No citizen addressed the Board
6. Main Street Fundraising Plan:
  - a. Discussed Fundraising Opportunities
    - i. Discussed FFA Farm to Table Dinner in October?
    - ii. Discussed We "Love" Downtown in February for Valentines Day?
7. Grant Funding Application:
  - a. Discussed and consider approving the Funding Application
    - i. Application Deadline 8/31/16
    - ii. Start processing of 501-C3
    - iii. Motion by Culpepper, 2<sup>nd</sup> by Haupt approving the Funding Application, with the exclusion of Lights of Ennis activities.
      1. 8 Ayes
8. Four Points Update:
  - a. Organization update
    - i. Downtown merchants association update (B McCarty & M Sullivan)
      1. The Downtown Master Plan Meeting was a success, 40 in attendance
      2. Farmers Market
        - a. Looking for more activities to get attendance up
        - b. Entertainment is programmed for every weekend in the month of August
  - b. Promotions update
    - i. Convention and Visitors Bureau update (G Rokas)
      1. Working on new budget and marketing opportunities.

- 2. April, May, and June was the best quarter the CVB has had for sales tax revenue.
  - ii. Make-It-At-The-Market update (N Puckett & B McCarty)
    - 1. Kids Car Wash is programmed.
    - 2. Ennis “summer games” theme to go along with the Olympics
    - 3. Sept. 23<sup>rd</sup> set for movie night downtown “Touchdown in Downtown”
  - c. Planning & Design update (D Zembala)
    - i. Historic Landmark Commission update
      - 1. Discussed historical markers around town
      - 2. Discussed the mural for Ms. Novotny’s building at Knox St. & NW Main has been put on hold
      - 3. Discussed working on the ordinance for the Historic Landmark Commission
  - d. Economic Restructuring update
    - i. Façade Grants:
      - 1. Juenemann & Glaspy stated they are on the Board for the Public Theatre (113 N Dallas) and excused themselves from the room. Neither was present or participated in the discussion or vote for these two actions.
      - 2. Discussed and considered approving a façade grant for 113 N Dallas (Street).
        - a. Motion by Haupt, 2<sup>nd</sup> by Holland approving the façade grant for 113 N Dallas (Street)
          - i. 9 Ayes
      - 3. Discussed and considered approving the façade grant for 113 N Dallas (Alley).
        - a. Motion by Holland, 2<sup>nd</sup> by Puckett approving the facade grant for 113 N Dallas (Alley)
          - i. 9 Ayes
      - 4. After votes were taken Juenemann & Glaspy returned into the room and re-joined the quorum.
9. Downtown Master Plan update (M Nelson)
  - a. Project Serenity
    - i. In the process of purchasing a parcel for the South Plaza
  - b. Downtown Infrastructure update
    - i. Provided update
  - c. Minnie McDowal Park update
    - i. The sculpture for the art wall has been commissioned, and a down payment has been made.
    - ii. The brick to be used in the park has been chosen, and a down payment has been made.
    - iii. Construction should begin the 2<sup>nd</sup> or 3<sup>rd</sup> week of September
  - d. Visitors/Welcome Center update
    - i. The Commission gave permission to purchase the property at 201 NW Main.
    - ii. The property has been inspected by the architect and structural engineer that will be used for the remodel.
10. Main Street Coordinator update (B McCarty)
  - a. General update
    - i. Attended the Rockwall Main St. Conference, and asked their Main St. Board to do a speaker series, for our Downtown Merchants & Friends, in regards to how they handled the growth and changes in their downtown that we, the City of Ennis, will be experiencing during the growth and changes in our downtown revitalization

- b. Fall Festival
  - i. Will be working with the Chamber of Commerce for the Downtown Merchants & Friends to take this over as a fundraiser.
- c. Lights of Ennis
  - i. Getting bids on lighting, and information on how to improve this event.
- d. Communications & Marketing Director
  - i. Ashley Colunga will be the new Communications & Marketing Director, and she will start on August 8<sup>th</sup>.

11. Meeting adjourned:

- a. 6:20pm

  
Betty Gaspy  
Main Street Secretary