

**AGENDA**  
**ENNIS ECONOMIC DEVELOPMENT CORPORATION**  
**CITY COMMISSION CHAMBER**  
**CITY HALL, 115 W. BROWN**  
**TUESDAY, OCTOBER 11, 2016**  
**4:00 P.M.**

1. Call to Order
2. Roll Call, Pledge of Allegiance and Invocation
3. Approval of Minutes
  - a. Consider approving the minutes of 13 September 2016.
4. Citizens Request for Public Hearing
5. Finance Review
  - a. Discuss and review current budget and finances.
6. GIS Hosting
  - a. Discuss and consider a GIS hosting contract with Halff in an amount of \$5,000.
7. Economic Development update
  - a. Communications and Marketing
    - i. Branding Campaign
    - ii. Realtors Conference
    - iii. Developers Conference
    - iv. Time Lapse Camera
  - b. Tourism
    - i. Touchdown in Downtown
    - ii. Tourism Marketing Activities
    - iii. Tourism Events
      1. Bluebonnet Trails and Festival
        - a. Meadowview Park
  - c. Kaufman Development District
    - i. Implementing Ordinance
      1. Designating the boundary
      2. Establishing the Board
    - ii. Façade Grant program
  - d. Industrial Development
    - i. Projects Update
      1. Project Sterilite, \$17 million, 40 jobs
      2. Project Grupo (Dalegip), \$10 million, 25 jobs

- 3. Leggett & Platt, \$14 million, 75 jobs
  - a. Ellis County Tax Abatement Application
- e. Downtown Development update
  - i. Project Visitors Center 2.0
  - ii. Downtown Master Plan update
    - 1. Minnie McDowal Park update
      - a. Discuss and consider approving an additional \$150,000 for the project.
    - 2. Downtown Infrastructure update
    - 3. Union Pacific Safety Zone
  - iii. Historic Preservation Grants
  - iv. Façade Grants
  - v. Lights of Ennis
- f. Commercial / Retail Development update
  - i. Activity update
  - ii. TIRZ#2 (Sonoma Trails)
- g. Residential Development update
  - i. III Cardinals, \$18 million, 150 units
  - ii. Spyglass, \$20 million, 183 units
    - 1. Chapter 380
  - iii. Villas at Sonoma, \$24 million, 210 units
    - 1. Chapter 380

8. Executive Session authorized by the Texas Open Meetings Act, Texas Local Government Code Annotated, Chapter 551.087, Economic Development Negotiations and Chapter 551.072, Real Estate.

- a. LGC 551.072 – Deliberation regarding real property
  - i. Project Serenity, Other opportunities
- b. LGC 551.087 – Deliberation regarding economic development negotiation
  - i. Project Golden Chariot, Project Scout and Project Fortress

9. Reconvene into Open Session

10. Actions:

- a. Consider approving a GIS hosting contract with Halff and Associates for \$5,000.
- b. Conduct a public hearing and consider amending the EEDC FY 16-17 budget to appropriate an additional \$150,000 for “Project Minnie McDowal Park”, a project whose purpose is to reconstruct the park as envisioned in the Downtown Master Plan and authorize the EDC President to execute any and all documents required to complete the action.
- c. Consider authorizing the ED Director to negotiate the purchase price and put under contract a certain property whose acquisition supports the Downtown Master Plan.

11. Adjournment

I CERTIFY THE ABOVE NOTICE WAS POSTED AT CITY HALL IN ENNIS, TEXAS, PRIOR TO FRIDAY, OCTOBER 7, 2016 AT 4:00 P.M.



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MARTY W. NELSON  
Director