

MINUTES
ENNIS MAIN STREET BOARD
ENNIS CHAMBER OF COMMERCE
WEDNESDAY, SEPTEMBER 7, 2016
5:00 P.M.

1. Call to Order: 5:04pm (M Sullivan)
2. Roll Call: (B McCarty)
 - a. Board Members Present: Culpepper, Glaspy, Haupt, Patak, Puckett, Zembala, Sullivan, Holland, Hejny, Kovar, Beard, Betik, Chapman, Guterrez, Watson
 - b. Board Members Absent: Davis, Juenemann
3. Pledge of Allegiance & Invocation:
4. Approval of Minutes:
 - a. Consider approving the minutes of the Aug 3, 2016 meeting
 - i. Motion by Holland, 2nd by Hejny approving the minutes of the August 3, 2016 meeting.
 1. 11 Ayes
5. Citizens request for public hearing:
 - a. No citizen addressed the Board
6. Finance Report
 - a. Monthly finance report was presented to the board
 - b. FY16-17 Budget was presented to the board
7. Four Point Updates:
 - a. Organization update
 - i. Downtown merchants association update (Becky)
 1. Will be reaching out to Chamber of Commerce in regards to taking over the Fall Festival next year as a fundraiser.
 2. Possible Wine Walk during Blue Bonnet Festival.
 - b. Promotions update
 - i. Convention and Visitors Bureau update (G Rokas)
 1. No update was given
 - ii. Make-It-At-The-Market update (N Puckett)
 1. Scheduled Activities for August were a great help for Farmer's Market.
 2. In need of volunteers for the remaining weekends left for Farmer's Market.
 - iii. Communications & Marketing update (A Colunga)
 1. Bluebonnet Sponsorships
 - a. The Garden Club is seeking sponsorships for the upcoming Blue Bonnet Trails Festival.
 2. DM&F Newsletter
 - a. A monthly newsletter to keep the downtown merchants updated on events, construction, etc. that are going on downtown. These will be handed out monthly, and there is also an email list that will be generated monthly if anyone is interested in receiving the letter by email.

- iv. Event Funding Request Review (M Nelson)
 - 1. Chamber of Commerce has submitted a fundraising packet for Polka Festival. They are requesting a 50/50 cost share to add a canopy to the media package, which would be a contribution of \$7,500 from the MSB.
 - a. The packet will be reviewed by the budget committee at the September 8th budget meeting.
 - c. Planning & Design update
 - i. Historic Landmark Commission update (D Zembala)
 - 1. One new member was added to the board.
 - d. Economic Restructuring update
 - i. Grants update
 - 1. 8 active façade grants totaling \$60,000 in grant money.
 - 2. 6 completed façade grants totaling \$31,656 in grant money.
8. Downtown Master Plan update (M Nelson)
- a. Downtown Infrastructure update
 - i. Bid documents will be ready to go out in October/November.
 - ii. Construction timeline is set for 2017/2018.
 - b. Downtown TIRZ update
 - i. The second reading and approval for the ordinance will be at the City Commission meeting on September 19th.
 - ii. The MSB will hold three seats on the TIRZ board which will be created at the City Commission meeting on September 19th.
 - c. Minnie McDowal Park update
 - i. Bid opening will be September 13th, awarding of bid by end of September, Construction starting in October/November.
 - d. Visitors / Welcome Center update
 - i. The architect, Architexas, will go under contract in October to perform Phase 1 tasks.
9. Main Street Coordinator update (B McCarty)
- a. General update
 - i. Working on a new initiative comprehensive plan for rent downtown based on square footage of each building.
 - b. Texas Treasure Business Award (Felcman's)
 - i. This is awarded to a business that has been open for more than 50 years.
 - ii. Approval for this award to Felcman's Department Store is going through the legislative approval process. Once it is approved an awards ceremony will be held downtown.
 - c. Downtown Parking update
 - i. The city is re-surfacing and striping the safeway parking lot which will add 140+ parking spaces for downtown.
 - ii. Discuss and consider approving the parking sign that is to be painted on the safeway building to identify available parking for downtown.
 - 1. Ashley introduced 3 parking sign options to be painted on the safeway building to identify parking for downtown.
 - a. Motion by Glaspy, 2nd by Bramlett to approve option 3 of the parking signs to be painted on the safeway building.
 - i. 11 Ayes

- d. Lights of Ennis update
 - i. Planning is underway for Lights of Ennis in December.
 - ii. EDC is considering "Project Electricity" which will remove 16 poles in the downtown alleyways, and replace with new equipment to be attached to the buildings for the roof top lights.
- e. Touchdown in Downtown update
 - i. Arts Commission is partnering with Downtown Merchants & Friends, and Ennis ISD to have a community pep rally and movie night, showing "Remember The Titans", on September 23rd.

10. Adjournment: 5:55pm



BETTY GLASPY

Main Street Secretary