

**ENNIS MAIN STREET BOARD MEETING MINUTES  
REGULAR MEETING  
WEDNESDAY, AUGUST 1, 2018  
5:30 P.M.**

**CALL TO ORDER**

Chairperson Meg Sullivan called a regular meeting of the Ennis Main Street Board to order on Wednesday, August 1, 2018 at 5:30 P.M. at the Ennis Chamber of Commerce, 108 Chamber of Commerce Drive, Ennis Texas 75119.

**INVOCATION AND PLEDGE OF ALLEGIANCE**

Meg Sullivan led the Pledge of Allegiance.

Marty Nelson offered the Invocation.

**ROLL CALL**

Economic Development Administrative Assistant Rhonda Winters called roll; a quorum was present:

Board Members Present: Meg Sullivan, Jake Holland, Lucas Ramirez, Kelly Kovar, Betty Glaspy, Jeanette Patak, Carolyn Frazier, Scott Hejny

Board Members Absent: Bill Davis, KaLynn Long, Nora Puckett, Dennis Zembala, Jess Haupt

Staff Present: Becky McCarty, Rhonda Winters, Gina Rokas, Mary Davis, Marty Nelson, Ben Nibarger, Ashley Colunga

**ITEMS FOR DISCUSSION & CONSIDERATION**

1. Discuss and consider the minutes of the June 6, 2018 meeting.
  - a. Motion by Sullivan, 2<sup>nd</sup> by Hejny approving the minutes of the June 6, 2018 meeting.
    - i. 7 Ayes
2. Citizens Request for Public Hearing
  - a. No citizen addressed the board.
3. Review FY16-17 Budget and 501c3 Report
  - a. The current budget report was presented by McCarty.
4. City Commission update
  - a. Working on FY18-19 Budget.
  - b. Contractor has been selected for the new Fire & Police Facility on Lake Bardwell Rd.
  - c. Fire Station #3 is in construction.
5. Four Point updates

a. Organizational update

i. Autumn Daze

1. Discuss support and sponsorship for event.
  - a. Working on sponsorships.
  - b. Charge wristbands for kids activities to recoup cost.
  - c. Provide a craft beer garden.
  - d. Extend the hours of the event.

ii. Farmers Market Programming

1. Every Saturday through October there will be programming in Minnie McDowal Park.
2. 20-30 attendees for Yoga in the Park.
3. 60+ attendees for the childrens interactive programs.

iii. Hotel referral program

1. Offer hoteliers a gift card to downtown restaurants in order to help refer guests to downtown.
2. Funded by the 501c3
3. Providing hotels with rack cards of downtown restaurants and businesses.

iv. Music system (MM Park)

1. Getting new quotes for sound system in the park.
2. Possibly use funds from the 501c3 to help cover costs.

b. Economic Vitality update

i. Welcome Center update

1. Presented new rendering of the Welcome Center.
2. Signed contract with DRD Construction as the general contractor.
3. Sub-Contractor Bid documents are being prepared.

ii. Downtown Infrastructure update

1. Ahead of schedule by 6 weeks.
2. Installation of the water line in alley one is complete.

iii. Puppy Patch update

1. Will be placed in North Plaza Parking lot.
2. 3200 sq ft fenced area with benches, trash cans, and watering system.
3. Guardiar (BetaFence) has agreed to sponsor this project providing fencing and other items needed to complete the project.

iv. Festival Grant Application update

1. Soliciting grant applications for festivals.

c. Promotions update

i. Tourism update

1. Highest gross this past quarter for hotel tax.
2. Secured a billboard for advertising in Corsicana.

ii. Communications & Marketing update

1. New Products
  - a. Presented flyer for the movie nights to be held at the local parks.
  - b. Presented new graphic for Here We Grow people panels.
  - c. Presented the rack card to be given to guests at hotels.

- d. Presented new billboard located at the south bound business exit for Ennis.
- e. Presented the direct mailer distributed to 9,600 homes displaying Farmers Market and a list of downtown businesses.
- f. Presented the coasters advertising for shop local.
- g. Presented the new EcDev facebook page whose purpose is to communicate projects and developments creating growth, prosperity, and a better quality of life in the City.

iii. Arts Commission

- 1. No update given

d. Planning & Design update

i. Historic Landmark Commission update

- 1. No update given

**ADJOURNMENT**

With no other business before the Main Street Board, Chairperson Meg Sullivan declared the meeting adjourned at 6:30 P.M.

  
BETTY GLASPY  
Main Street Secretary