

MINUTES
ENNIS MAIN STREET BOARD
ENNIS CHAMBER OF COMMERCE
WEDNESDAY, MAY 3, 2017
5:30 P.M.

1. Call to Order: 5:36pm (M Sullivan)
2. Roll Call: (R Winters)
 - a. Board Members Present: Betik, Chapman, Culpepper, Davis, Glaspy, Guitierrez, Hejny, Kovar, Patak, Sullivan, Connatser
 - b. Board Members Absent: Haupt, Holland, Puckett, Watson, Zembala
3. Pledge of Allegiance & Invocation:
4. Approval of Minutes:
 - a. Consider approving the minutes of the April 5, 2017 meeting
 - i. Motion by Sullivan, 2nd by Connatser approving the minutes of the April 5, 2017 meeting.
 1. 7 Ayes
5. Citizens request for public hearing:
 - a. No citizen addressed the Board.
6. Board Member Participation Agreement: (M Sullivan)
 - a. 9 Agreements have been received.
 - b. Members who were not present at the last meeting were asked to turn in the participation agreement to the Economic Development Team.
7. Finance Report: (M Nelson)
 - a. Review FY16-17 Budget
 - i. The current budget report was presented by Mr. Nelson.
8. City Commission update (S Hejny)
 - a. Election for Ward 4 will be held May 6th.
 - b. Funding for interior demolition of 201 NW Main and 108 W Milam St. was approved at the April 18th City Commission meeting.
 - c. City Commission approved \$800,000 to fund a consulting contract for the UP Safety Zone at the April 18th City Commission meeting.
9. Four Point updates
 - a. Economic Vitality update
 - i. Grants update (HP & Façade) (M Nelson)
 1. Discuss and consider approving a façade grant for 219 W Ennis Ave.
 - a. Motion by Glaspy, 2nd by Sullivan approving a façade grant in the amount of \$7,500 for 219 W Ennis Ave.
 - i. 7 Ayes
 - ii. Main St. Midway
 1. Talley Amusements collected \$166,000 in revenue.

2. Main Street Board received \$24,900 from the fundraiser.
3. Well attended event.

b. Promotions update

- i. Convention and Visitors Bureau update (G Rokas)
 1. Bluebonnet Trails
 - a. Handed out over 11,000 printed maps.
 - b. Over 3,000 downloads of the bluebonnet trails map.
 - c. An executive summary will be provided to the two sponsors, WFAA and Ennis Regional Hospital.
 - ii. Communications & Marketing update (A Colunga)
 1. Branding Campaign
 - a. Chandler Thinks visiting June 5th, 6th, and 7th.
 - b. Taking a tour of Ennis.
 - c. Holding interviews and focus group sessions with citizens of Ennis.
 2. Blues on main Unity1 Musical Festival
 - a. Presented creative of the flyer.
 - b. To be held June 10th from 3-10pm.
 - c. Serving alcohol, domino tournament, and kids zone.
 3. Polka Festival
 - a. To be held May 26th, 27th, and 28th.
 - b. Parade on the 27th.
 4. Polka Festival/Pivo Pavillion
 - a. Presented updated creative of the shirt, souvenir cup, and gable for the pavilion.
 5. Roger Brooks Video Showing
 - a. To be held May 8th from 5-8:30pm at the Ennis Public Theatre.
 - b. 2-3 45 minute sessions.
 - c. Snacks and drinks will be provided.
 - d. Citizens are encouraged to attend.
 - iii. Arts Commission (J Connatser)
 1. Community Art Project
 - a. Organizations will adopt and paint Adirondack chairs to be displayed downtown.
 - b. Consider partnering with Ennis ISD wood shop class to make chairs.
 - c. Possibly auction off for scholarships next year.

c. Planning & Design update

- i. Historic Landmark Commission update
 1. No update given

10. Adjournment: 6:36pm


BETTY GLASPY
Main Street Secretary