

**MINUTES
ENNIS MAIN STREET BOARD
ENNIS CHAMBER OF COMMERCE
WEDNESDAY, DECEMBER 7, 2016
5:00 P.M.**

1. Call to Order: 5:12pm (M Sullivan)
2. Roll Call: (R Winters)
 - a. Board Members Present: Betik, Chapman, Culpepper, Davis, Guitierrez, Holland, Juenemann, Kovar, Patak, Puckett, Sullivan, Zembala
 - b. Board Members Absent: Beard, Glaspy, Haupt, Hejny, Watson
3. Pledge of Allegiance & Invocation:
4. Approval of Minutes:
 - a. Consider approving the minutes of the November 2, 2016 meeting
 - i. Motion by Sullivan, 2nd by Kovar approving the minutes of the November 2, 2016 meeting, amending the "board members absent" to include Culpepper.
 1. 7 Ayes
5. Citizens request for public hearing:
 - a. No citizen addressed the Board.
6. Finance Report:
 - a. Review FY16-17 Budget
 - i. Becky McCarty presented a monthly budget update to the board.
7. Main Street Board Member Terms:
 - a. Discussed re-nominations of board members from prospective entities.
 - i. Class B Board Members recommended for approval by the City Commission are as follows:

1. Property Owner At-Large	Dr. Bill Davis
2. Property Owner At-Large	Open
3. City Commission Representative	Scott Hejny
4. EDC Representative	Jess Haupt
5. Tourism Commission Representative	Kelly Kovar
6. Arts Commission Representative	Open
7. Historic Landmark Commission Representative	Nora Puckett
8. Historical Society Representative	Dennis Zembala
9. Planning & Zoning Commission Representative	Jake Holland
 - ii. The Arts Commission should name a representative prior to the next City Commission Meeting on December 19th.
8. Main Street Fundraising:
 - a. Discussed a date to meet with the Polka Festival Board regarding their event funding grant request.
 - i. Jeanette Patak will advise the MSB Board of the Polka Festival's next board meeting, to be held in January.

- ii. MSB Officers will set a date to meet with the Polka Festival Board after they have their meeting in January.

9. Four Point Updates: (B McCarty)

a. Organization Update

i. Downtown Merchants Association update

- 1. Felcman's Texas Treasure Award ceremony was well attended.
- 2. The Education Foundation is doing a wine walk for the Bluebonnet Festival.
- 3. Downtown Merchants & Friends are planning an event for Valentine's Day.
- 4. Shop Small was well attended.

b. Promotions Update

i. Convention and Visitors Bureau update (G Rokas)

- 1. Our Lady of Guadalupe Celebration will be held December 11th.
- 2. Lucky's Car Show and Toy Drive will be held December 10th.
- 3. Polar Express Free Movie Night downtown will be held December 14th.

ii. Make-It-At-The-Market update (N Puckett)

- 1. Received a lot of craft donations to be used for future Make-It-At-The-Market projects.
- 2. Will have a craft station at the Polar Express Free Movie Night downtown.

iii. Communications & Marketing update (A Colunga)

- 1. Received approval from City Commission for a mobile app.
- 2. An RFP for the City Branding Campaign has gone out and responses are due back by January 31st, 2017.

c. Planning & Design Update (D Zembala)

i. Historic Landmark Commission update

- 1. Working with El Mexicano Grille to construct a canopy suitable for commercial business.
- 2. The Building & Inspection Dept. hired a new Historic Preservation Officer.
- 3. Mark Richardson is working on the new document for the Landmark Ordinance.

d. Economic Restructuring Update (M Nelson)

i. HP Grant update (113 N Dallas)

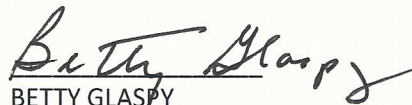
- 1. Approved by City Commission on December 5th.
- 2. The opening is scheduled for February 2017.

10. Main Street Coordinator update (B McCarty)

a. Lights of Ennis update

- i. Next year the roof top lights will need to be replaced; therefore, fundraising will need to start earlier in the year.
- ii. A wrap up meeting with the board members will be held Friday, December 9th.

11. Adjournment: 6:00pm


BETTY GLASPY
Main Street Secretary