

MINUTES
ENNIS MAIN STREET BOARD
ENNIS CHAMBER OF COMMERCE
WEDNESDAY, NOVEMBER 2, 2016
5:00 P.M.

1. Call to Order: 5:04pm (M Sullivan)
2. Roll Call: (R Winters)
 - a. Board Members Present: Betik, Davis, Glaspy, Guitierrez, Haupt, Hejny, Juenemann, Kovar, Patak, Puckett, Sullivan, Watson
 - b. Board Members Absent: Beard, Chapman, Culpepper, Holland, Zembala
3. Pledge of Allegiance & Invocation:
4. Approval of Minutes:
 - a. Consider approving the minutes of the October 5, 2016 meeting
 - i. Motion by Sullivan, 2nd by Haupt approving the minutes of the October 5, 2016 meeting.
 1. 9 Ayes
5. Citizens request for public hearing:
 - a. No citizen addressed the Board.
6. Finance Report
 - a. Review FY16-17 Budget
 - i. Becky McCarty presented a monthly budget update to the board.
7. Main Street Board Member Terms:
 - a. Discussed board member terms for the next class (2017-2018)
 - i. Nora Puckett has been nominated to represent the Historic Landmark Commission on the Main St. Board.
 - ii. Nora Puckett will contact Arts Commission members who may be interested in representing the Arts Commission on the Main St. Board.
8. Main Street Fundraising:
 - a. Discussed approving event funding grant applications from:
 - i. Garden Club, Bluebonnet Festival, Stage, in the amount of \$12,500.00
 - ii. Unity One, Summer Music Festival, Stage, in the amount of \$8,000.00
 - iii. Chamber of Commerce, Polka Festival, Stage and Canopy, in the amount of \$15,000.00
 - iv. Downtown Merchants & Friends, Promotional materials and events, in the amount of \$5,000.00
 1. Motion by Haupt, 2nd by Puckett approving the event funding grant applications, with the exclusion of Chamber of Commerce, Polka Festival.
 - a. 6 Ayes
 2. Still discussing the funding request from the Chamber of Commerce for Polka Festival, and will meet with their board again in December.
9. Minnie McDowal Park Update
 - a. Construction on the park has begun.

- b. Ashley Colunga is communicating with downtown merchants in regards to street closures and construction work schedules through business friendly graphics, email, and social media.

10. Parking Lot Acquisition Update

- a. A contract has been agreed for the purchase of the parking lot, the closing should take place the first of December.

11. Four Point Updates:

(B McCarty)

a. Organization Update

- i. Downtown Merchants Association update
 - 1. Shop small will be held on November 26th.
 - 2. Planning has started for a Valentines event.

b. Promotions Update

- i. Convention and Visitors Bureau update (G Rokas)
 - 1. Lantern Fest will be held at the Texas Motorplex on November 19th.
 - 2. Reprinted 50,000 tourism brochures, and has extended distribution of the brochures to Oklahoma.
 - 3. Gina Rokas represented Ennis at the Texas Heritage Trails Booth at the State Fair on October 20th.
 - 4. Movie Night will be held downtown on December 14th showing Polar Express.

ii. Make-It-At-The-Market update (N Puckett)

- 1. No update given.

iii. Communications & Marketing update (A Colunga)

- 1. Realtors Conference
 - a. 60 realtors attended.
 - b. Received positive feedback from realtors.
 - c. Followed up with providing all invited realtors a link showing the presentation.

c. Planning & Design Update (D Zembala)

i. Historic Landmark Commission update

- 1. No update given

d. Economic Restructuring Update (M Nelson)

i. HP / Façade Grants update (113 N Dallas)

- 1. \$1 million project, \$220,000 potential in grant funding.
- 2. Application is in the process of being reviewed and approved.

12. Main Street Coordinator update

(B McCarty)

a. Felcman's Texas Treasure Business Award update

- i. Honoring Felcman's for being in business more than 90 years.
- ii. Event will be held November 29th at 5:00pm.
- iii. Formal invitations are being mailed out.
- iv. A reception will follow after the ceremony.

13. Adjournment: 6:00pm



BETTY GLASPY

Main Street Secretary