

**MINUTES
ENNIS MAIN STREET BOARD
ENNIS CHAMBER OF COMMERCE
WEDNESDAY, OCTOBER 5, 2016
5:00 P.M.**

1. Call to Order: 5:04pm (M Sullivan)
2. Roll Call: (B McCarty)
 - a. Board Members Present: Culpepper, Glaspy, Puckett, Zembala, Sullivan, Holland, Kovar, Betik, Chapman, Guterrez, Watson, Davis
 - b. Board Members Absent: Juenemann, Patak, Beard, Haupt, Hejny
3. Pledge of Allegiance & Invocation:
4. Approval of Minutes:
 - a. Consider approving the minutes of the September 7, 2016 meeting
 - i. Motion by Holland, 2nd by Sullivan approving the minutes of the September 7, 2016 meeting.
 1. 7 Ayes
5. Citizens request for public hearing:
 - a. No citizen addressed the Board
6. Finance Report
 - a. Update was not available
7. Main Street Fundraising:
 - a. Discuss and consider approving the Carnival as a fundraiser for the Main St. Board
 - i. Motion by Glaspy, 2nd by Holland approving the Carnival as a fundraiser for the Main St. Board.
 1. 9 Ayes
8. Four Point Updates:
 - a. Organization update
 - i. Downtown merchants association update (Becky)
 1. Possible Wine Walk during Blue Bonnet Festival was discussed.
 2. Potential 2017 fundraisers were discussed.
 - b. Promotions update
 - i. Convention and Visitors Bureau update (G Rokas)
 1. Preparing for Fall Festival, and the Fall Nationals.
 2. Working with Ashley Colunga on advertising ideas for future events.
 - ii. Make-It-At-The-Market update (N Puckett)
 1. The Ennis Fire Dept will be downtown for fire safety week on Saturday, October 8th, and will also be painting pumpkins.
 2. The weekend of October 22nd is still open for an activity at Farmer's Market.
 - iii. Communications & Marketing update (A Colunga)
 1. Received approval to purchase the time lapse camera and should have it in the next couple of weeks to install at Minnie McDowal Park.

2. Plans to start advertising and promoting the art wall and sculpture located in Minnie McDowal Park.
3. The October newsletter went out on October 3rd.
- iv. Event Funding Request Review (M Sullivan)
 - a. The Board needs to have another meeting to go over the details of the requests that have been received.

c. Planning & Design update

- i. Historic Landmark Commission update (D Zembala)
 1. Donna Wall resigned as Historic Landmark Commission Officer.
 2. Received a reply from the Texas Historic Commission regarding the HLC Ordinance review.
 3. Working on the cemetery tour, is in need of actors for the tour.
 4. National History Day at the Jr. High and High School.

d. Economic Restructuring update

- i. Grants update
 1. No new grants to consider.
- ii. Discuss the Façade Grant approval process
 1. Bramlet is concerned about the sequence of the approvals for faced grants. He thinks the MSB Board should have second approval after applicants get their certificate of appropriateness.
 2. McCarty presented a grant case study in regards to the roof top bar that is coming in the downtown district.
 3. Nelson advised if the MSB didn't want to see the design application until the certificate of appropriateness was attached to the grant application, the process could be modified without having to change the ordinance.
 4. Nelson recommended the chart showing the two lines of operation be made a part of the application packet the applicants receive.
 5. Zembala recommended that realtors should be given a brochure, for their clients, outlining the steps to be taken to develop buildings in the historic districts.

9. Main Street Coordinator update

(B McCarty)

a. General update

- i. The parking sign at 302 N Dallas will be painted by the first week of October 10th.
- ii. Working on the Farmers Market Finale.
- iii. Working on Lights of Ennis.
- iv. Nelson advised that a movie screen was purchased, and a movie kit will be put together so groups can conduct a movie night in one of the parks or downtown.
- v. Nelson advised that the EDC and the City are working with a contractor to get the construction cost for Minnie McDowal Park down to an amount that can be worked with.

10. Adjournment: 6:00pm


BETTY GLASPY
Main Street Secretary