

**AGENDA**  
**ENNIS MAIN STREET BOARD**  
**ENNIS CHAMBER OF COMMERCE**  
**WEDNESDAY, APRIL 5, 2017**  
**5:30 P.M.**

1. Call to Order: (M Sullivan)
2. Roll Call, Pledge of Allegiance & Invocation:
3. Approval of Minutes: (M Sullivan)
  - a. Consider approving the minutes of the March 1, 2017 meeting
4. Citizens request for public hearing (M Sullivan)
5. Board Member Participation Agreement (M Sullivan)
6. Finance Report (B McCarty)
  - a. Review FY16-17 Budget
7. Four Point Updates:
  - a. Economic Vitality update
    - i. Farmers Market (M Davis)
    - ii. Bluebonnet Festival update (B McCarty)
  - b. Organization update
    - i. Downtown Merchants Association update (B McCarty)
      1. Roger Brooks Video
  - c. Promotions update
    - i. Convention and Visitors Bureau update (G Rokas)
    - ii. Communications & Marketing update (A Colunga)
      1. Mobile App "Ennis Y'All"
      2. Branding Campaign
      3. Main Street Midway
      4. Pivo Pavilion
  - d. Planning & Design update
    - i. Historic Landmark Commission update (N Puckett)
8. Adjournment:

**I CERTIFY THE ABOVE NOTICE WAS POSTED AT CITY HALL IN ENNIS, TEXAS, PRIOR TO FRIDAY, MARCH 31, 2017, AT 5:00 P.M.**

  
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BECKY MCCARTY  
Main Street Manager