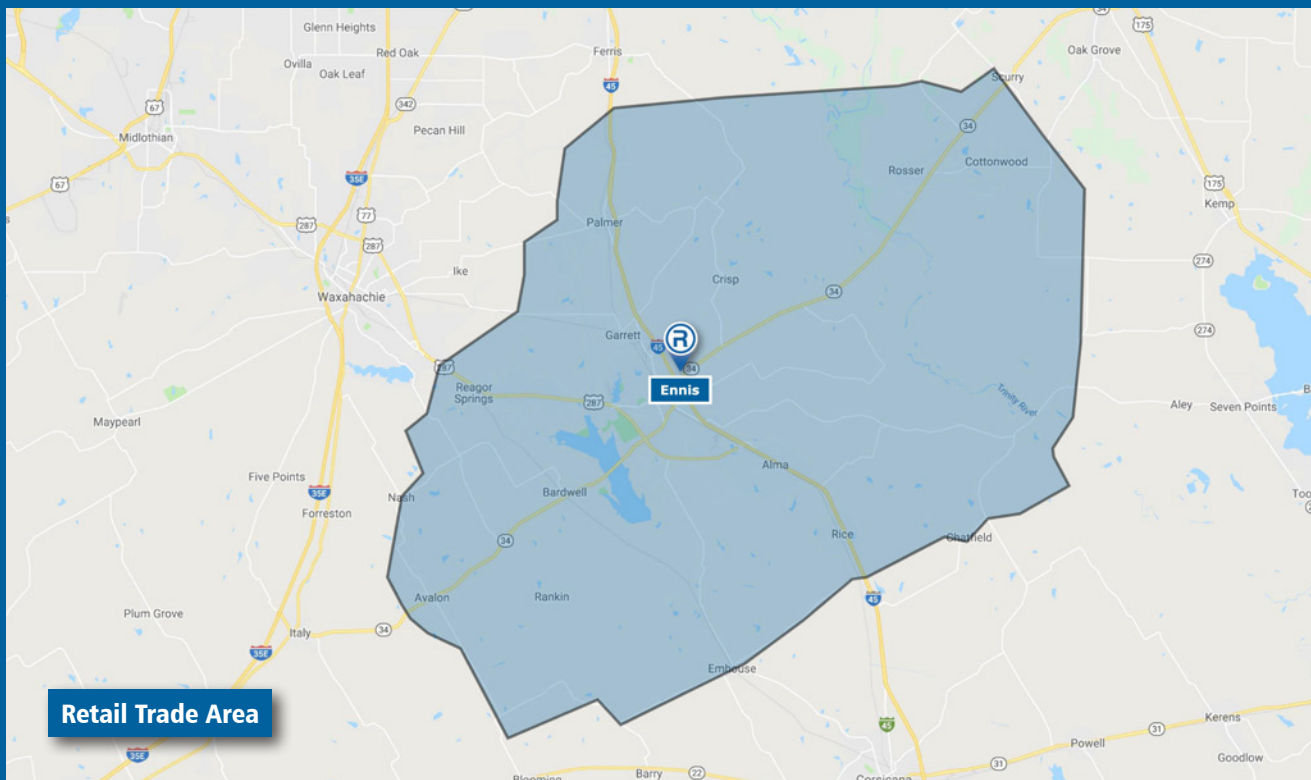


# Retail Market Profile 2019



**Retail Trade Area**



*The bluebonnet spirit of Texas*

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## Population

	2000	2010	2019 ESTIMATE	2024 PROJECTION
Retail Trade Area	33,812	39,024	43,369	46,118

## Income

	2019 ESTIMATE
Average Household	\$74,642
Median Household	\$56,980
Per Capita	\$25,335

## Educational Attainment

	2019 ESTIMATE
Graduate or Professional	4.1%
Bachelor's Degree	9.0%
Associate Degree	7.3%
Some College, No Degree	22.8%
High School Graduate	32.9%
Some High School, No Degree	12.0%
Less than 9th Grade	11.8%

## Race Distribution

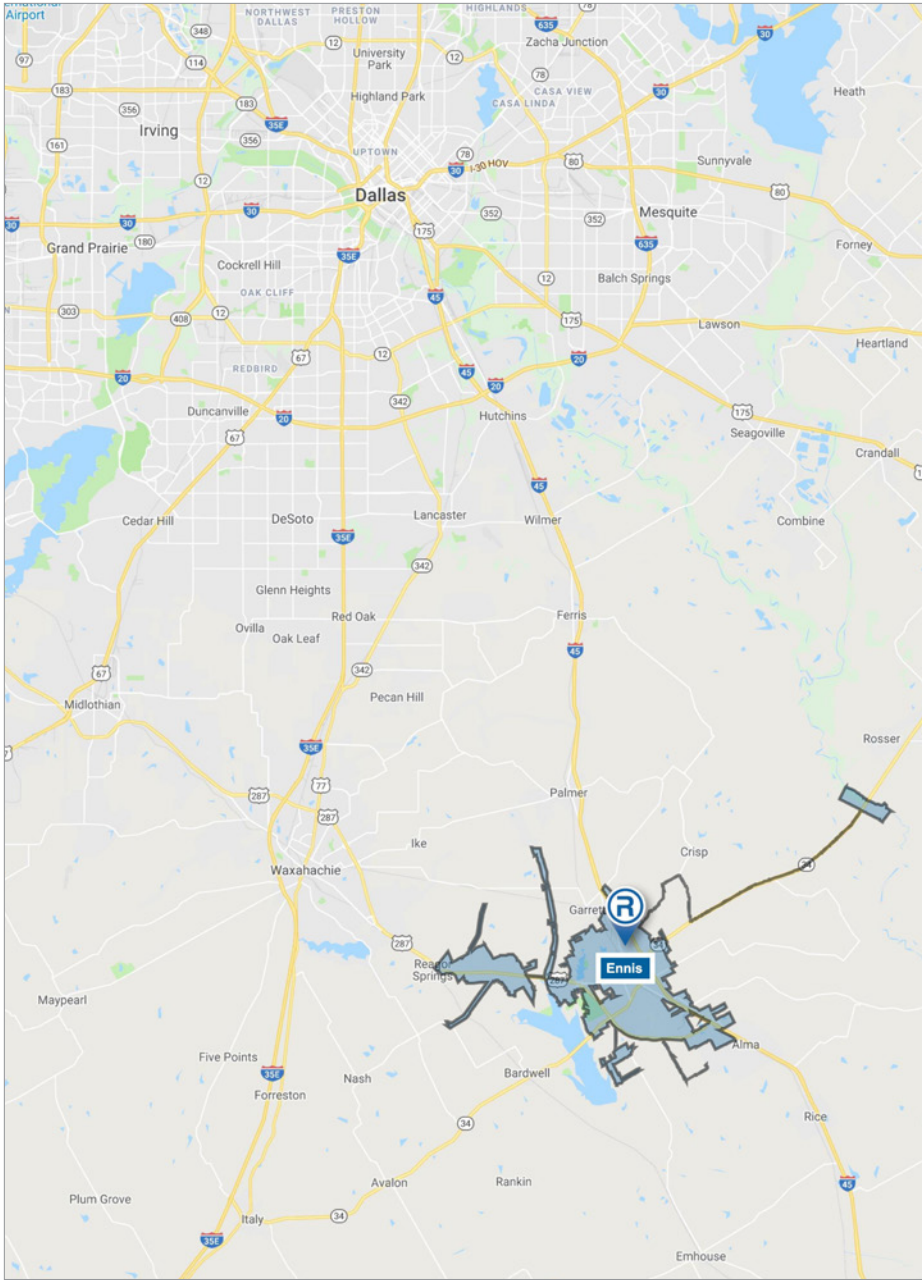
	2019 ESTIMATE
White	70.83%
Black or African American	8.62%
American Indian/Alaskan	0.83%
Asian	0.48%
Native Hawaiian/Islander	0.24%
Other Race	16.51%
Two or More Races	2.48%
Hispanic or Latino (of any race)	37.69%

## Age

GROUPS	2019 ESTIMATE
9 Years and Under	14.59%
10-17 Years	12.22%
18-24 Years	9.43%
25-34 Years	12.82%
35-44 Years	12.71%
45-54 Years	12.14%
55-64 Years	11.87%
65 Years and Over	14.22%
DISTRIBUTION	2019 ESTIMATE
Median Age	35.74
Average Age	37.21



# LOCATION MAP



# EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.