

**ENNIS ECONOMIC DEVELOPMENT CORPORATION MINUTES
REGULAR MEETING
TUESDAY, AUGUST 13, 2019
4:00 P.M.**

CALL TO ORDER

President Montgomery called a regular meeting of the Ennis Economic Development Corporation to order on Tuesday, August 14, 2019 at 4:09 P.M. in the City Commission Chambers of Ennis City Hall, 115 W. Brown Street, Ennis Texas 75119.

INVOCATION AND PLEDGE OF ALLEGIANCE

President Montgomery led the Pledge of Allegiance.

Mr. Nelson offered the Invocation.

ROLL CALL

Economic Development Administrative Assistant Rhonda Winters called roll; a quorum was present to wit:

Directors Present: Mike Montgomery, Angie Juenemann, Betty Glaspy, Phil Newsom, Jess Haupt

Directors Absent: Tom Abram, Russell Thomas

Staff Present: Marty Nelson, Rhonda Winters, Ashley Colunga, Becky McCarty, Scott Dixon, Angie Wade, Ben Nibarger

ITEMS FOR DISCUSSION & CONSIDERATION

1. Discuss and consider the minutes of the July 9, 2019 meeting.
 - a. Motion by Newsom, 2nd by Juenemann approving the minutes of the July 9, 2019 meeting.
 - i. 5 Ayes
2. Citizens request to address the Board
 - a. No one spoke.
3. Finance Review
 - a. Current finance update
 - i. The current budget and finances were presented by Mr. Nelson.
4. Economic Development update
 - a. Communications and Marketing update
 - i. Bluebonnet Spirit Shop is now live.
 - ii. Purchased a ½ page ad in the American Way Magazine that is placed in every seat of commercial flights. It will reach 17 million viewers.
 - iii. Presenting at the Realtors Conference on September 26th at the Chamber of Commerce.
 - iv. Presented "Here We Grow" to 150 teachers of EISD at Lion Pawlooza.

- b. Tourism update
 - i. Hot Tax Revenue for April, May, & June was \$108,000.
 - ii. Discussed renewing the lease for 204 W Knox St. for another year in order to use this space for training of entrepreneurs that want to start their own business, once the Visitor Center moves to the new Welcome Center.
- c. Main Street update
 - i. Presented the artwork for the light pole banners being installed downtown.
 - ii. Working on programming for Lights of Ennis.
 - iii. Working on activities for Shop Small Saturday.
 - iv. Patriots in the Plaza to be held downtown on February 21st – 22nd.
 - v. Meeting with Main Street Manager from Mesquite to discuss small business training program.
 - vi. Bid for roof top lights awarded to WLS Lighting.
 - 1. Bid came in over budget.
 - 2. Will be looking at sponsorships and business owners to help with the additional cost.
 - 3. Will have a demo installed before moving forward with the project.
- d. Downtown Development update
 - i. Welcome Center
 - 1. Electricity is connected to the office space of the building.
 - 2. The clock tower is nearly complete.
 - 3. Completed contract for Audio/Visual system.
 - 4. Possibly occupying office space in November.
- e. Industrial Development update
 - i. Project Benoit
 - 1. In the process of purchasing property. Will reveal site when purchase is complete.
 - ii. Project Snoopy
 - 1. The Texas Enterprise Fund Grant Application has been submitted to the Governor's office.
- f. Commercial/Retail Development update
 - i. JT Evans project is in construction.
 - ii. In discussions regarding hotels in TIRZ#2.
- g. Residential update
 - i. No update given

ADJOURNMENT

With no other business before the Economic Development Corp. Board, President Montgomery declared the meeting adjourned at 4:44 P.M.



RUSSELL R. THOMAS
Secretary