

**ENNIS ECONOMIC DEVELOPMENT CORPORATION MINUTES
REGULAR MEETING
TUESDAY, FEBRUARY 12, 2019
4:00 P.M.**

CALL TO ORDER

President Montgomery called a regular meeting of the Ennis Economic Development Corporation to order on Tuesday, February 12, 2019 at 4:03 P.M. in the City Commission Chambers of Ennis City Hall, 115 W. Brown Street, Ennis Texas 75119.

INVOCATION AND PLEDGE OF ALLEGIANCE

President Montgomery led the Pledge of Allegiance.

Mr. Nelson offered the Invocation.

ROLL CALL

Economic Development Administrative Assistant Rhonda Winters called roll; a quorum was present to wit:

Directors Present: Mike Montgomery, Tom Abram, Betty Glaspy, Jess Haupt, Angie Juenemann, Phil Newsom, Russell Thomas

Directors Absent:

Staff Present: Marty Nelson, Rhonda Winters, Ashley Colunga, Becky McCarty

ITEMS FOR DISCUSSION & CONSIDERATION

1. Discuss and consider the minutes of the January 8, 2019 meeting.
 - a. Motion by Newsom, 2nd by Juenemann approving the minutes of the January 8, 2019 meeting.
 - i. 7 Ayes
2. Citizens request to address the Board
 - a. No one spoke.
3. Finance Review
 - a. Current finance update
 - i. The current budget and finances were presented by Mr. Nelson.
 - b. Project Buc-ee's (\$75,000)
 - i. Approved by City Commission on February 5, 2019.
 - c. Budget calendar
 - i. Will begin having budget talks in May or June for next fiscal year in order for the city to have the information before they have their budget retreat.
4. Leadership training SGR (Strategic Government Resources)
 - a. Provide a half day leadership training seminar for the Economic Development Team.

- b. Cost is \$3,000 - \$4,000
- 5. March EDC Mtg (Spring Break)
 - a. Board agreed to forgo the March meeting.
- 6. Economic Development update
 - a. Communications and Marketing update
 - i. Social Media
 - 1. Buc-ee's Ground Breaking
 - a. Shared pictures from the groundbreaking ceremony.
 - 2. Fire Station #3 Open House
 - a. Shared pictures of the open house.
 - 3. Welcome Center Team Tour
 - a. Shared team picture at new welcome center.
 - ii. Dallas Business Journal
 - 1. Presented the ad showing the underpass rendering that will be in the March 8th issue.
 - iii. Billboards (Buc-ee's)
 - 1. Secured two billboards, each with a 12 month contract, southbound I-45 in Ferris and Hwy 287.
 - iv. Ball Caps
 - 1. Presented caps with new city logo.
 - v. Seed Packs
 - 1. Presented new design & city logo on packets.
 - b. Main Street update
 - i. Frank Kent Sponsorship
 - 1. Secured sponsorship with Frank Kent in the amount of \$24,500 for downtown events and programming.
 - ii. Main Street NOW
 - 1. Sponsor for the 2019 conference in Seattle.
 - 2. Presented ad for Ennis going in the packet for the 2020 conference being held in Dallas.
 - iii. Roof Top Lights RFP
 - 1. Will be going out on February 25th.
 - iv. Gary Nunn
 - 1. Performing at Polkafest in the Pivo Pavillion.
 - v. Farmers Market Season
 - 1. New paving and striping
 - a. Parking lot to be completed by April 1st.
 - 2. New signage
 - a. Presented new signage for Farmers Market.
 - c. Tourism update
 - i. Bluebonnet Trails
 - 1. Working on advertising and promoting the trails and festival.
 - ii. Hotel/Motel Market Profile
 - 1. Working on a report to assist the JT Evans project which includes a hotel.

- d. Downtown Development update
 - i. Welcome Center update
 - 1. Foundation for the clock tower is being poured.
 - ii. 305 N Sherman
 - 1. Demolition
 - a. Will begin on February 19th.
 - 2. New Paving and Striping
 - a. Completed by April 1st.
 - iii. Historic Preservation Grant
 - 1. 113 NW Main St.
 - a. \$150,000 project, qualifying for a \$30,000 grant.
 - iv. Puppy Patch
 - 1. Working on the layout of the park.
 - v. Lake Properties
 - 1. No update given
- e. Kaufman Development update
 - i. Façade Grant Close-Out
 - 1. 105 S Kaufman
 - a. \$36,000 project, qualifying for \$7,500 grant.
- f. Industrial Development update
 - i. Grant close-out for Project Merryart
 - 1. \$2.4 million project, qualifying for a \$175,000 grant.
 - ii. Snoopy 2 (Freshpet)
 - 1. Coming in for a site visit on February 20th.
 - 2. \$85 million in capital, 100+ jobs.
 - iii. Project Benoit
 - 1. Still being discussed.
 - iv. Project Price Distributing
 - 1. Working on the grant close out and reconciliation.
- g. Commercial/Retail Development update
 - i. JT Evans
 - 1. Presented site plan.
 - 2. Pad Sites are being laid.
 - ii. Sonoma Trail ROW Dedication
 - 1. Meeting with property owners to inquire a ROW to extend Sonoma Trail south.
- h. Residential Development update
 - i. Affordable Housing HTC Applications
 - 1. Received 2 applications
 - 2. Interviews to be held on February 21st.

ACTIONS

- 1. Conduct a public hearing to hear testimony and consider taking action upon an Historic Preservation Grant for 113 NW Main.
 - a. Public hearing opened, no comment, public hearing closed.

2. Discuss and consider approving a Historic Preservation Grant for 113 NW Main in an amount not to exceed \$150,000.
 - a. Motion by Haupt, 2nd by Glaspy approving a Historic Preservation Grant for 113 NW Main in the amount not to exceed \$150,000.
 - i. 7 Ayes
3. Discuss and consider approving a façade grant close-out payment for 105 S Kaufman in an amount of \$7,500.
 - a. Motion by Thomas, 2nd by Newsom approving a façade grant close-out payment for 105 S Kaufman in an amount of \$7,500.
 - i. 7 Ayes
4. Discuss and consider authorizing the Director to contract for leadership training services with SGR.
 - a. Motion by Abram, 2nd by Haupt authorizing the Director to contract for leadership training services with SGR.
 - i. 7 Ayes
5. Discuss and consider amending the Project Merryart Agreement by increasing the attainment period from 1 to 3 years.
 - a. Motion by Juenemann, 2nd by Thomas amending the Project Merryart Agreement by increasing the attainment period from 1 to 3 years.
 - i. 7 Ayes
6. Discuss and consider approving a grant close-out and payment for Project Merryart in the amount of \$175,000.
 - a. Motion by Thomas, 2nd by Glaspy approving a grant close-out and payment for Project Merryart in the amount of \$175,000.
 - i. 7 Ayes

ADJOURNMENT

With no other business before the Economic Development Corp. Board, President Montgomery declared the meeting adjourned at 4:46 P.M.



RUSSELL R. THOMAS
Secretary