

**ENNIS ECONOMIC DEVELOPMENT CORPORATION MINUTES  
REGULAR MEETING  
TUESDAY, OCTOBER 9, 2018  
4:00 P.M.**

**CALL TO ORDER**

President Montgomery called a regular meeting of the Ennis Economic Development Corporation to order on Tuesday, October 9, 2018 at 4:01 P.M. in the City Commission Chambers of Ennis City Hall, 115 W. Brown Street, Ennis Texas 75119.

**INVOCATION AND PLEDGE OF ALLEGIANCE**

President Montgomery led the Pledge of Allegiance.

Mr. Nelson offered the Invocation.

**ROLL CALL**

Economic Development Administrative Assistant Rhonda Winters called roll; a quorum was present to wit:

Directors Present: Mike Montgomery, Tom Abram, Betty Glaspy, Jess Haupt

Directors Absent: Angie Juenemann, Phil Newsom, Russell Thomas

Staff Present: Marty Nelson, Rhonda Winters, Ashley Colunga, Ben Nibarger, Stephen Barnes, Becky McCarty, Gina Rokas

**ITEMS FOR DISCUSSION & CONSIDERATION**

1. Discuss and consider the minutes of the August 14, 2018 meeting.
  - a. Motion by Abram, 2<sup>nd</sup> by Glaspy approving the minutes of the August 14, 2018 meeting.
    - i. 4 Ayes
2. Citizens request to address the Board
  - a. No one spoke.
3. Finance Review
  - a. The current budget and finances were presented by Mr. Nelson.
4. Economic Development update
  - a. New Market Tax Credits
    - i. A project in the TIRZ#2 district is pursuing the tax credit.
    - ii. May result in a sponsorship for Farmers Market 2019.
  - b. Opportunity Zones
    - i. Receiving inquiries about development opportunities in the TIRZ#2 district.
  - c. Communications and Marketing update
    - i. Bardwell Lake Brochure
      1. Presented brochure

- 2. Will be mailed the week of October 15<sup>th</sup>.
    - ii. Rails, Bales, & Bluebonnet Trails (Ennis Y'All)
      - 1. Historical tour of the city.
      - 2. Working on incorporating into the app for bluebonnet season 2019.
    - iii. Mornings at Minnie
      - 1. Puppet Show on October 13<sup>th</sup>.
      - 2. Perot Museum Tech Truck October 20<sup>th</sup>.
    - iv. Fitness Court Grand Opening
      - 1. Jaycee Park on October 20<sup>th</sup> @ noon.
    - v. Web site update
      - 1. Will be working on the new layout of the EDC website.
  - d. Main Street update
    - i. Potential Farmers Market Sponsor
      - 1. Produced a needs assessment for Farmers Market in case the sponsorship materializes.
    - ii. Autumn Daze/Farmers Market Finale
      - 1. To be held October 27<sup>th</sup> from 9:00am – 9:00pm.
      - 2. Will provide live entertainment, craft beer garden, and kids activities.
    - iii. Sip, Shop & Stroll
      - 1. Downtown merchants will be hosting the 2<sup>nd</sup> Thursday of every month starting in October through December.
    - iv. Lights of Ennis
      - 1. Frank Kent is the title sponsor.
      - 2. Craft booth to be held in the EISD parking lot on Ennis Ave.
    - v. Circus (2)
      - 1. Circo Delman held in the North Plaza Parking Lot, October 12<sup>th</sup>-22<sup>nd</sup>.
      - 2. Separate circus to be held in February.
  - e. Tourism update
    - i. Secured a billboard on I45, south of Corsicana.
    - ii. Met with Extreme Raceway, in Ferris, will be securing a billboard at the track.
  - f. Downtown Development update
    - i. Welcome Center update
      - 1. Something Awesome
        - a. Consulting partner and RFP process
          - i. Robin McCaffrey recommended Russell Tether, an Art Specialist, to assist in finding the right artist to construct the something awesome.
          - ii. Mr. Tether will help scope a proposal that will be sent out to the appropriate artists, and assist in choosing the artist for the project.
      - 2. 100% Plans
        - a. Architexas has issued the completed plans.
        - b. DRD construction is working with sub-contractors to review each line item.
    - ii. Project Downtown Infrastructure update
      - 1. Progress Dashboard
        - a. Will communicate to the public the progress being made on the downtown infrastructure project.



- a. Motion by Glaspy, 2<sup>nd</sup> by Abram authorizing the President to enter into a professional services agreement with Russell Tether Fine Arts Associates, LLC.
  - i. 4 Ayes

**ADJOURNMENT**

With no other business before the Economic Development Corp. Board, President Montgomery declared the meeting adjourned at 4:35 P.M.

A handwritten signature in black ink, appearing to read "Russell R. Thomas". The signature is written in a cursive style with a horizontal line underneath the name.

RUSSELL R. THOMAS  
Secretary