



ENNIS ECONOMIC DEVELOPMENT CORP.  
REGULAR MEETING AGENDA  
CITY COMMISSION CHAMBER  
CITY HALL, 115 W. BROWN  
ENNIS, TEXAS 75119  
(972) 878-4748  
[www.ennistx.gov](http://www.ennistx.gov)  
TUESDAY, AUGUST 8, 2017  
4:00 P.M.

## CALL TO ORDER

- Roll Call, Pledge of Allegiance, & Invocation:

## ITEMS FOR DISCUSSION & CONSIDERATION

1. Approval of the July 11, 2017 Minutes
2. Citizens Request for Public Hearing
3. Finance Review
  - a. Current finance update
  - b. Discuss and consider the FY17-18 Economic Development Corp. Budget
4. Economic Development update
  - a. Communications and Marketing update
    - i. Community Improvement Plan (CIP)
      1. Realtors Presentation
      2. Dallas Business Journal
      3. Dallas Morning News
      4. Ellis County Living
    - ii. Branding Campaign
    - iii. Forty under 40
  - b. Tourism update
    - i. Fall Ads
  - c. Main Street update
    - i. Future events and activities
      1. Minnie McDowal Park Grand Opening
      2. Alzheimer's Walk
      3. Ellis County Preparedness Fair
      4. Ennis Public Theatre Fund Raiser
      5. BE Church
      6. Jaz under the starz
      7. Prestage Fanfest
      8. Pink Power Walk
      9. Autumn Daze
      10. Farmers Market Final
      11. Monster Mash Dash 5k
    - ii. Farmers Market update
      1. Vendors and Patrons
    - iii. Lights of Ennis update
      1. Displays
      2. Roof Top Lights
  - d. Industrial Development update
    - i. Price
    - ii. Bautech
    - iii. Globe

- e. Downtown Development update
    - i. Downtown Infrastructure update
    - ii. UP Safety Zone update
    - iii. Minnie McDowall Park
      - 1. Grand Opening – Saturday, Sept 16<sup>th</sup>, 10AM
    - iv. Welcome Center
    - v. Project Plaza P3 (North Plaza)
  - f. Commercial/Retail Development update
    - i. Kaufman Development District funding
    - ii. TIRZ#1 Value Capture
    - iii. TIRZ#2 Value Capture
    - iv. Popeye's
    - v. Arbys
    - vi. Steak and Shake
  - g. Residential Development update
    - i. Single family permit activity
    - ii. Senior living
  - h. Workforce Development update
5. Actions
- a. Conduct a public hearing and consider approving the FY17-18 Budget for the Ennis Economic Development Corp.

## ADJOURNMENT

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of Ennis City Hall, a place convenient and readily accessible to the general public, as well as to the City's website [www.ennistx.gov](http://www.ennistx.gov) and said Notice was posted prior to the following date and time: **Friday, August 4, 2017 at 5:00 P.M.** and remained posted for at least two hours after said meeting was convened.



**MARTY NELSON**  
Economic Development Director

**Ennis Economic Development Corporation meetings are available to all persons regardless of disability. If you require special assistance, please contact the Ennis Economic Development Corporation at (972) 878-4748 or write to: PO Box 220, Ennis, TX 75119, at least 48 hours in advance of the meeting.**