

AGENDA
ENNIS ECONOMIC DEVELOPMENT CORPORATION
CITY COMMISSION CHAMBER
CITY HALL, 115 W. BROWN
TUESDAY, DECEMBER 13, 2016
4:00 P.M.

1. Call to Order
2. Roll Call, Pledge of Allegiance and Invocation
3. Approval of Minutes
 - a. Consider approving the minutes of 8 November 2016.
4. Citizens Request for Public Hearing
5. Finance Review
 - a. Discuss and review current budget and finances.
 - b. Capital Improvement Plan
 - c. Commitments
6. Goals & Objectives 2017 (3 to 5 years)
7. Economic Development Policies update
 - a. Tax Abatements
 - b. Chapter 380
 - c. Historic Preservation Grants
8. Economic Development update
 - a. Communications and Marketing update
 - i. Downtown Digest
 - ii. Special Events update
 - iii. Branding Campaign
 - iv. Mobile App
 - v. Here we GROW
 - b. Tourism update
 - i. Calls and Visitors
 - ii. Bluebonnet Trails & Festival (Project Bluebonnet)
 - iii. Marketing / Events / Social Media
 - c. Industrial Development
 - i. Projects Update
 1. Project Sterilite, \$17 million, 40 jobs
 2. Leggett & Platt, \$14 million, 75 jobs
 3. Project Scout, \$1.4 billion, 1,500 jobs
 4. Project Chariot, \$150 million, 1,500 jobs
 5. Dale Development, \$10 million, 20 jobs
 6. US Polyco, \$10-\$15 million, 15-20 jobs

7. Aokerola Group, \$40 million, 150 jobs
8. Forum Meat Company, \$1 million, 5-10 jobs
9. Project Genesis, \$1.5 million, 15 jobs

d. Downtown Development update

- i. Project Serenity (Property Acquisitions)
 1. 108 W. Milam
 2. 00 West Knox
- ii. Project Visitors Center 2.0 update
- iii. Downtown Master Plan update
 1. Minnie McDowal Park update
 2. Downtown Infrastructure update
 3. Union Pacific Safety Zone update
 4. Downtown Zoning update
 5. Plaza P3 discussion
 - a. Review MESA concept
- iv. Main Street Board update
- v. Farmers Market closing report
- vi. Lights of Ennis update
- vii. The Livery development update
- viii. Historic Preservation Grants update
- ix. Downtown Façade Grants update

e. Commercial / Retail Development update

- i. Activity update
- ii. TIRZ#1 (Downtown) update
- iii. TIRZ#2 (Sonoma Trails) update
- iv. Sonoma Trail (South ROW) Survey & Agreement
- v. Kaufman Development District update
- vi. Kaufman Façade Grant update

f. Residential Development update

- i. Activity update
- ii. Spyglass, \$20 million, 183 units
- iii. Villas at Sonoma, \$24 million, 210 units

9. Actions:

- a. None

10. Adjournment

I CERTIFY THE ABOVE NOTICE WAS POSTED AT CITY HALL IN ENNIS, TEXAS, PRIOR TO FRIDAY, DECEMBER 9, 2016 AT 4:00 P.M.



MARTY W. NELSON
Director