

**AGENDA**  
**ENNIS ECONOMIC DEVELOPMENT CORPORATION**  
**CITY COMMISSION CHAMBER**  
**CITY HALL, 115 W. BROWN**  
**TUESDAY, APRIL 11, 2017**  
**4:00 P.M.**

1. Call to Order
2. Roll Call, Pledge of Allegiance and Invocation
3. Approval of Minutes
  - a. Consider approving the minutes of 14 March, 2017 and 30 March, 2017.
4. Citizens Request for Public Hearing
5. Finance Review
6. Economic Development update
  - a. Communications and Marketing update
    - i. Branding Campaign
  - b. Tourism update
    - i. Bluebonnet Trails & Festival
  - c. Main Street update
    - i. Events and Activities
    - ii. Farmers Market
    - iii. Main Street Midway
  - d. Industrial Development update
    - i. Project Price Distributing
  - e. Downtown Development update
    - i. Minnie McDowall Park update
    - ii. Welcome Center update
    - iii. Project Plaza P3 update
    - iv. Project Demolition II
    - v. Façade Improvement Grant
      1. 219 W Ennis Ave
  - f. Commercial / Retail Development update
    - i. Recruiting update
    - ii. TIRZ#2 update
  - g. Residential Development update
  - h. Workforce Development update
7. Actions:
  - a. Conduct a public hearing and consider approving Project Demolition II, an economic development project whose purpose is to provide funding to partially demolish 201 NW

Main and completely demolish 108 W. Milam. Amend the EEDC FY 2016-2017 budget to provide \$175,000 to fund the project and authorize the EDC President to execute any and all documents necessary to complete the action.

- b. Conduct a public hearing and consider approving Project Branding Campaign, an economic development project whose purpose is to partially fund a contract with Chandler Thinks to encourage new and expanded business development. Amend the EEDC FY 2016-2017 budget to provide \$40,000 to fund the project and authorize the EDC President to execute any and all documents necessary to complete the action.
- c. Discuss and consider approving a Façade improvement grant for 219 W. Ennis Avenue in an amount not to exceed \$7,500.

8. Adjournment

I CERTIFY THE ABOVE NOTICE WAS POSTED AT CITY HALL IN ENNIS, TEXAS, PRIOR TO FRIDAY, APRIL 7, 2017 AT 4:00 P.M.



MARTY W. NELSON  
Director