

**AGENDA
ENNIS MAIN STREET BOARD
ENNIS CHAMBER OF COMMERCE
WEDNESDAY, APRIL 6, 2016
5:00 P.M.**

1. Call to Order: (M Sullivan)
2. Roll Call: (B McCarty)
3. Pledge of Allegiance & Invocation:
4. Approval of Minutes:
 - a. Consider approving the minutes of the March 2, 2016 meeting.
5. Citizens request for public hearing:
6. Special Events: (April 14th)
 - a. Minnie McDowell Park
 - i. MESA will present conceptual sketches at a special meeting, Chamber of Commerce, 5:30p.
 - b. DMP – MESA Reception:
 - i. Reception for the MESA planning team (Ashley, Robin and Craig) hosted by Meg Sullivan, 6:30p
7. Main Street FY 16-17 Budget: (M Nelson)
 - a. Set a meeting date, time and location to discuss the FY 16-17 budget
8. Project Lionheart Update (M Nelson)
 - a. A Type B Project that provides up to \$40,000 for a Downtown Master Plan - Implementation Plan.
9. Alcoholic Beverage Establishments Update (M Nelson)
10. Four Point Updates:
 - a. Organization update
 - i. Downtown merchants association update (Becky & Betty)
 - b. Promotions update
 - i. Convention and Visitors Bureau update (G Rokas)
 - ii. Brand development update (M Sullivan)
 1. Staff and MSB Officers met with a professional firm (Eisenburg) to discuss a new logo, marketing and communications proposal.
 - iii. Make-It-At-The-Market update (N Puckett)
 - c. Planning & Design update
 - i. Historic Landmark Commission update (D Zembala)

- ii. Comprehensive Plan (Zoning Update) (M Nelson)
 - 1. Phase II Contract is being negotiated with KSA.

- d. Economic Restructuring update
 - i. Economic Development Corporation update (M Nelson)

- 11. Downtown Master Plan update (M Nelson)
 - a. Grade Separated Crossing Update
 - i. Union Pacific update
 - ii. TxDOT update
 - b. Minnie McDowell Park
 - i. Discussion about redesigning and reconstructing the park

- 12. Main Street Coordinator update (B McCarty)
 - a. Farmers market update
 - i. FM Coordinator – Mary Davis
 - b. Freedom festival update
 - i. Fireworks – Pyrotechnico
 - c. Unity One Music Festival update

- 13. Adjournment:

I CERTIFY THE ABOVE NOTICE WAS POSTED AT CITY HALL IN ENNIS, TEXAS, PRIOR TO FRIDAY, APR 1, 2016, AT 5:00 P.M.



MARTY NELSON
Economic Development Coordinator