

**AGENDA
ENNIS MAIN STREET BOARD
ENNIS CHAMBER OF COMMERCE
WEDNESDAY, MARCH 2, 2016
5:00 P.M.**

1. Call to Order: (M Sullivan)
2. Roll Call: (B McCarty)
3. Pledge of Allegiance & Invocation:
4. Approval of Minutes:
 - a. Consider approving the minutes of the February 3, 2016 meeting.
5. Citizens request for public hearing:
6. Main Street FY 15-16 Budget: (M Nelson)
 - a. Conduct a public hearing and consider approving the Main Street FY 15-16 Budget with expenditures made by authority of Local Government Code section 505.158 for the purpose of promoting new and expanded business development.
7. Funding Request from the Garden Club: (B McCarty)
 - a. The Garden Club requested \$15,000 for a professional stage to enhance the quality and attendance of Bluebonnet Festival.
 - b. Consider approving a sponsorship grant of \$7,500 to provide a professional stage for the purpose of increasing the downtown's share of "visitor spending" and "local spending" to enhance new and expanded business development.
8. Project Lionheart (M Nelson)
 - a. A Type B Project that provides up to \$40,000 for a Downtown Master Plan - Implementation Plan.
 - i. Implementation plan
 - ii. Design guidelines
 - iii. Downtown zoning overlay district
 - b. Consider a "resolution of support" to approve Project Lionheart.
9. Alcoholic Beverage Establishments (M Nelson)
 - a. Finn MacCool's
 - b. Consider a "resolution of support" to allow alcoholic beverage establishments "private clubs" to operate in the historic downtown under authority of a specific use permit.
10. Four Point Updates:
 - a. Organization update
 - i. Downtown merchants association update (Becky & Betty)
 - b. Promotions update
 - i. Convention and Visitors Bureau update (G Rokas)

- ii. Marketing opportunities update
- iii. Brand development update (M Nelson)
- iv. Make-It-At-The-Market update (N Puckett)

- c. Planning & Design update
 - i. Historic Landmark Commission update (D Zembala)
 - ii. Façade grant completion for 117 N Dallas (M Nelson)
 - 1. Consider approving a façade grant completion and payment for 117 N Dallas in an amount of \$7,500.
 - iii. Façade grant application 204 W Knox (M Nelson)
 - 1. Consider approving a façade grant for 204 W Knox in an amount not to exceed \$7,500.00.

- d. Economic Restructuring update
 - i. Downtown TIRZ (M Nelson)
 - ii. Downtown grants (TCF Main Street) (M Nelson)
 - iii. Economic Development Corporation update (M Nelson)

- 11. Downtown Master Plan update (M Nelson)

- 12. Main Street Coordinator update (B McCarty)
 - a. Downtown Murals
 - b. Hospitality 101
 - c. Events update
 - i. Farmers market update
 - ii. Freedom festival update

- 13. Adjournment:

I CERTIFY THE ABOVE NOTICE WAS POSTED AT CITY HALL IN ENNIS, TEXAS, PRIOR TO FRIDAY, FEB 26, 2016, AT 5:00 P.M.



MARTY NELSON
Economic Development Coordinator