

**AGENDA
ENNIS MAIN STREET BOARD
ENNIS CHAMBER OF COMMERCE
WEDNESDAY, FEBRUARY 3, 2016
5:00 P.M.**

1. Call to Order: (M Sullivan)
2. Roll Call: (B McCarty)
3. Pledge of Allegiance & Invocation:
4. Approval of Minutes: (M Sullivan)
 - a. Consider approving the minutes of the January 6, 2016 meeting.
5. Citizens request for public hearing (agenda items): (M Sullivan)
6. Discussion of the Four Point organizational structure and function (M Sullivan)
7. Four Point Updates:
 - a. Organization update (D Zembala)
 - i. Downtown Merchants Assn update
 - b. Promotions update (N Puckett)
 - i. Convention and Visitors Bureau update
 - ii. Marketing opportunities update
 - iii. Brand development update
 - iv. Make-It-At-The- Market update
 - c. Planning & Design update (B Davis)
 - i. Design guidelines / standards
 - ii. Historic Landmark Commission update
 - iii. Façade Grant application for 117 N Dallas
 1. Consider approving a Façade grant for 117 N Dallas.
 - iv. Façade Grant completion for 200 W Knox
 1. Consider approving the Façade grant completion and payment for 200 W Knox.
 - d. Economic Restructuring update (B Beard)
 - i. Downtown TIRZ
 - ii. Grants update (Historic Preservation & Façade)
 - iii. Economic Development Corporation update
8. Comprehensive Plan update (M Nelson)
9. Downtown Master Plan update (M Nelson)
10. Main Street Coordinator Update: (B McCarty)
 - a. Hospitality 101
 - b. Events update
 - i. Farmers Market update
 - ii. Freedom Festival update

11. Adjournment:

I CERTIFY THE ABOVE NOTICE WAS POSTED AT CITY HALL IN ENNIS, TEXAS, PRIOR TO FRIDAY, JAN 29, 2016, AT 5:00 P.M.



MARTY NELSON
Economic Development Coordinator